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Need Help Starting Your Brewery?

How Asian Beer Network can assist you on your brewing project for 2021

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Hello there, what in this presentation:

1. Who are Asian Beer Network?
2. What experience do they have?
3. How can they help me?
4. How to get in contact

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Introduction

Hello, my name is Neil and I'm British brewer with 25-years of international brewing experience in a number of countries.

I've brewed in places such as Bermuda, Hong Kong, France, Portugal, Armenia and am now based in China.

I work as a brewing consultant helping people with their brewing projects. From sourcing equipment to team training and a whole lot more.

Neil

A Little bit more info...

Let's take a more in-depth look

25-years of international brewing experience.

Made beer in brewpubs and ran production breweries.

Have many brewery installations under my belt in multiple countries.

What experience do you have Neil?

- I've worked on 3HL systems brewpubs to being a craft beer specialist for AB InBev in China.
- Worked on brewery installs in France, Armenia, Bermuda, China and Hong Kong.
- Helped breweries source equipment from China.
- Brewed over 2,000 times throughout my career.
- Experienced in training people to brew and cellar.

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How Can You Help me?

That's a fair question

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Do you have an upcoming brewery project?

We're in 2021; seems many people I've spoken to want to open a brewery this year. Many plan to open their brewery this summer. Is that your plan? Maybe your even looking top open sooner....

1. What type of brewery are you planning?
2. Do you know the size of brewery your need?
3. What beers do you plan for your core range?
4. Number of vessels needed for the brewhouse?
5. What is your budget for your brewery?
6. Have you factored in expansion to your plan?

To succeed you need to have a sound business plan

Step 1: Define what you want to accomplish.

Understanding what you want to achieve in year one and where you want to be in year five

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I can help you with the following...

With my brewing experience, I can use my knowledge to assist you. Helping you bring your brewing project together. Some of the key areas I can consult on are:

1. Help you size your brewery; planning for the future too
2. Help source equipment to fit your needs and be in budget
3. Compare tenders and answer technical equipment questions
4. Help design your brewery to ensure proper process flow
5. Work with you to ensure your building is ready for installation
6. Do equipment inspection for you; if you order from China

If you're planning a summer opening you need to order soon!

Did you know it can take up to 5 months from placing your order till you can brew on the equipment purchased from China?

Step 2: Ordering equipment

I've spoken to several brewing equipment manufacturers, they're already seeing more brewhouse enquires...2021 is going to be busy.

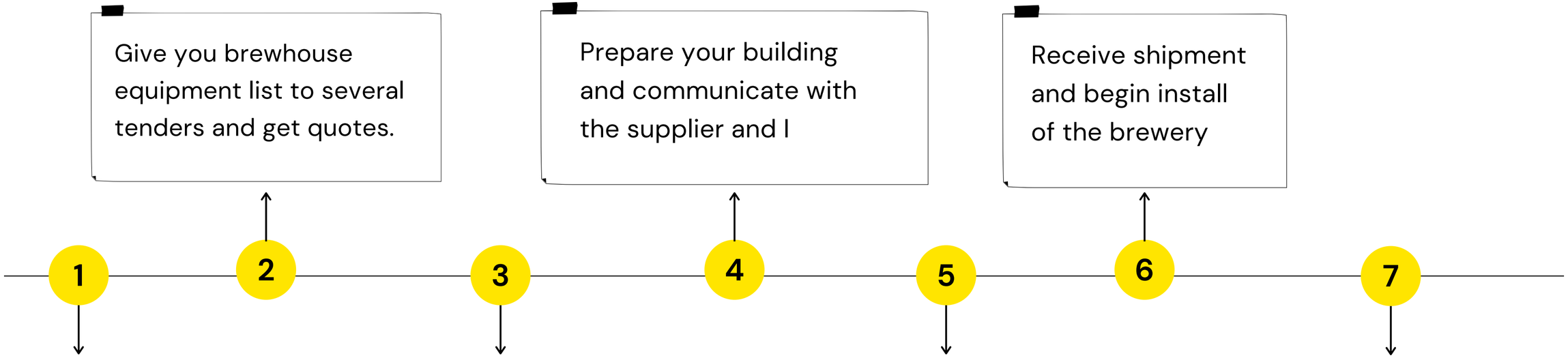
1. Planning and agreeing designs- **30 days**
2. Fabrication and shipping - **90 days**
3. Customs and internal transport - **10 days**
4. Brewhouse installation - **20 days**

People expect Covid-19 to be over by the summer due to the vaccine

Wait too long and your preferred supplier might be too busy

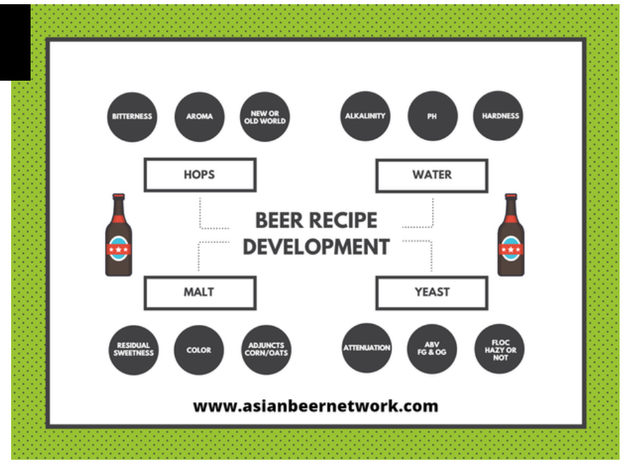
Step 3: Timeline

How long does it take from ordering; to doing the first brew?



What Else Can I Help People With?

1



Recipe Development

2

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Standard operating procedures & processes

Help put together processes for your brewery; be more efficient and save money.

Standard Operating Procedures (SOP's)

3

Team Training

4

After Care – I'm There For Issues

Scan QR Codes To Connect With Me

Step 5: Contact Me

You can email me at:

neil@asianbeernetwork.com

On Your Preferred Social Media Platform

“A Goal Without A Plan Is Just A Wish.”

Antoine de Saint-Exupéry

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Thank you!

Neil Playfoot
Brewing Consultant